



# THE 4<sup>th</sup> ISSH 2026 AGENDA

THE 4<sup>th</sup> ISSH 2026 – 1<sup>st</sup> day Thursday, June 11<sup>th</sup>, 2026

| Time<br>(VN time) | Content   |              |
|-------------------|---|--------------|
| 08:30 – 09:00     | Registration  | Main Hall 2A |
| 09:00 – 10:15     | Opening Ceremony  |              |
| 10:15 – 10:30     | Tea/Coffee Break  |              |
| 10:30 – 11:00     | <b>Keynote speech – Prof. Madhuja Mukherjee:</b> Sketching Stories of Kolkata through the Camera–Eye: Drones, Installations and Social Meaning of New Media Practice (Jadavpur University, India) | Main Hall 2A |
| 11:00 – 11:30     | <b>Keynote speech – Prof. Peter Hudis:</b> Digital Reification and the Future of Critical Thought (Oakton College, USA)   |              |
| 11:30 – 12:00     | <b>Panel Discussion – Chair: Dr. John Hutnyk and Prof. Nguyen Huu Minh</b>  |              |
| 12:00 – 13:40     | Break time  |              |



國立陽明交通大學  
NATIONAL YANG MING CHIAO TUNG UNIVERSITY



Jadavpur University



|                      | <b>Parallel sessions 1A</b><br><b>Chair: Prof. Ursula Rao</b><br><b>Room: A0403</b>   | <b>Parallel sessions 1B</b><br><b>Chair: Prof. Nguyen Huu Minh</b><br><b>Room: A0101</b>  | <b>Parallel sessions 1C</b><br><b>Chair: Prof. Joyce CH Liu</b><br><b>Room: B010</b>   | <b>Parallel sessions 1D</b><br><b>Chair: Gauthami Kamalika Jayathilaka, Ph.D</b><br><b>Room: C010</b>  |
|----------------------|---|---|--|--|
| <b>13:40 – 14:00</b> | <b>Nguyen Huu Hoang:</b> “Sociology 5.0” in the XXI century   | <b>Suddhayan Chatterjee:</b> Reconfiguring the Social: Technology, Labour, and Cultural Policy in Left Front’s West Bengal  | <b>Sourav Roy:</b> The Online Silence of Sexual Citizens of Bangladesh in ‘Golden July’: Digital is Social?  | <b>Chinthani Senavirathna and Asitha de Silva:</b> Integrating the Social in the Digital: A Study of Disaster Information Flow Productivity in Sri Lanka   |
| <b>14:00 – 14:20</b> | <b>Triyanto:</b> Artificial Intelligence and Digital Ethics: A Study of University Students’ Practices                              | <b>Axel Fair-Schulz:</b> Erich Fromm's Concept of Self-Determination and Productivity as a Critical Lens into Digital Technologies                                    | <b>Albert A. Garcia, Gerald F. Lobeban, Mitus D. Puguon, Rowin L. Cacay:</b> Embedding Ethical Sense-Making in Local Governance: A Values-Oriented Capacity Intervention for Barangay Officials in The Philippines | <b>Pham Thi Ha Thuong, Tran Thuy Vy, Trinh Ngan Phuong, Nguyen Thi Tien Nhi, Tran Thi Ngoc Hien:</b> Digital Transformation in the Development of Small Scale Businesses among Women Receiving Policy Credit in Nha Be Commune, Ho Chi Minh City |
| <b>14:20 – 14:40</b> | <b>Abdul Azeez Sulaim:</b> The Governance of Responsiveness: Normative Obligations and Soft Social Control in Digital Communication | <b>Peter-Erwin Jansen:</b> Social Consequences of Modern Technology: Go Online or Decline! Herbert Marcuse and the Critique of the Ideology of Technological Progress | <b>Tran Xuan Binh, Do Hoang Anh, Dang Phan Thanh Tra, Do Thi Ngoc Trinh:</b> Algorithmic Management and the Dependence of Platform Drivers on Digital Transportation Platform Firms in Ho Chi Minh City, Vietnam   | <b>Orville Hombrebueno, Gydabelle M. Celestino, Mild R. Hombrebueno:</b> Calculating Risk: A Digital Function of Women’s Resilience in Seismic Hazard Spaces   |
| <b>14:40 – 14:50</b> | Panel discussion  | Panel discussion  | Panel discussion   | Panel discussion   |
| <b>14:50 – 15:10</b> | <b>Tea/Coffee Break</b>   |   |  |  |



|                      | <b>Parallel sessions 2A</b><br><b>Chair: Prof. Abhijit Roy</b><br><b>Room: A0403</b>  | <b>Parallel sessions 2B</b><br><b>Chair: John Hutnyk, Ph.D</b><br><b>Room: A0101</b>                       | <b>Parallel sessions 2C</b><br><b>Chair: Prof. Triyanto</b><br><b>Room: B010</b>   | <b>Parallel sessions 2D</b><br><b>Chair: Assoc. Prof. Mild Hombrebueno</b><br><b>Room: C010</b>   |
|----------------------|---|--|--|---|
| <b>15:10 – 15:30</b> | <b>Thi Kim Phung Dang, Ngoc Bich Tuyen Tran, Thi Hien Linh Nguyen:</b> Green Awareness in the Digital Society: Social Media, Youth, and the Uneven Translation of Environmental Knowledge into Practice | <b>Khang Lê:</b> Social identity leadership in a digital world   | <b>Tran Thanh Huyen and Nguyen Tuan Khanh:</b> Governing the Social in Asean’s Digital Future: Vietnam and Defa                                  | <b>Maria Socorro Q. Perez:</b> Practices of Visibility and Self-Representation through Facebook Visuals among Filipino-German Women   |
| <b>15:30 – 15:50</b> | <b>Nguyen Thi Thanh Tra:</b> Algorithmic Targeting and Social Stratification in Vietnam: Social Media Advertising as Algorithmic Social Sorting   | <b>Ly Uyen Hoang Minh:</b> From Machinery to Social Reproduction: AI, Data, and Gendered Labour            | <b>Bernadette B. Bugtong:</b> A Multi-Stakeholder Framework for Citizen Input Integration in Barangay Local Governance                           | <b>Thach Ngoc Pham, Anh Nguyet Vo, Doan Tran Khanh Mai, Mi Hoa Phan and Quyen To Pham:</b> Integrating Artificial Intelligence and Group Work in Teaching Deaf and Hard-Of-Hearing Students |
| <b>15:50 – 16:10</b> | <b>Veranga Wickramasinghe:</b> Memes as Disciplinary Tools: An Exploration of Sinhala Facebook Meme Culture in Constructing Female Gender Roles in Sri Lanka  | <b>Amites Mukhopadhyay:</b> Missing Wood for the Trees: The Social Life of Conservation in the Digital Era | <b>Jonathan J. Felix:</b> The Diminishing Returns of AI in Digital Societies: Ontological and Teleological Problems in Human Capital Development | <b>Phan Tan Khuong:</b> Social Mobility in the Digital Economy Transformation: A Mixed Methods Study of Ho Chi Minh City Workers  |
| <b>16:10 – 16:20</b> | Panel discussion  | Panel discussion   | Panel discussion   | Panel discussion  |



**THE 4<sup>th</sup> ISSH 2026 – 2<sup>nd</sup> day Friday, June 12<sup>th</sup>, 2026**

| Time<br>(VN time) | Content  |                   |
|-------------------|--|-------------------|
| 09:30 – 10:00     | <b>Keynote speech – Prof. Joyce CH Liu:</b> Chips, Infrastructural Power, and Homotopic Authoritarianism: Digital Tianxia and the Reactivation of Imperial Logics (National Yang Ming Chiao Tung University, Taiwan) | <b>Room A0403</b> |
| 10:00 – 10:30     | <b>Keynote speech – Prof Ursula Rao:</b> The Temporal Order of Digital Infrastructure (Max Planck Anthropology, Halle, Germany)  |                   |
| 10:30 – 11:00     | <b>Keynote speech – Prof Abhijit Roy:</b> Low–end DTP Services in South Asia: Blindspot in Digital Labour Discourse? (Jadavpur University, India)  |                   |
| 11:00 – 11:30     | <b>Panel Discussion – Chair: John Hutnyk, Ph.D</b>   |                   |
| 11:30 – 13:40     | <b>Break time</b>  |                   |



國立陽明交通大學  
NATIONAL YANG MING CHIAO TUNG UNIVERSITY



|                      | <b>Parallel sessions 3A</b><br><b>Chair: Prof. Amites Mukhopadhyay</b><br><b>Room: A0403</b>   | <b>Parallel sessions 3B</b><br><b>Chair: Prof. Madhuj Mukherjee</b><br><b>Room: A0101</b>  | <b>Parallel sessions 3C</b><br><b>Chair: Prof. Orville Hombrebueno</b><br><b>Room: B010</b>  | <b>Parallel sessions 3D</b><br><b>Chair: Prof. Ursula Rao</b><br><b>Room: C010</b>  |
|----------------------|--|--|--|---|
| <b>13:40 – 14:00</b> | <b>Le Thi Mai and Nguyen Thi Diem:</b> Using social media in personal branding: comparison between self-assessment reports in surveys and digitally tracked behaviour                | <b>Phan Vu Yen Nhung and Truong Thi Mong Ni:</b> Public Sphere, or Something Else? The Obstinate Ones and Globalism  | <b>Gauthami Kamalika Jayathilaka:</b> The Sociotechnical Implications of Worldmaking: The Case of Sri Lankan Travel Vloggers   | <b>Ngai Keung Chan:</b> Relational Platform Power: Evidence from Delivery Worker Mobilisations in Hong Kong and Taiwan  |
| <b>14:00 – 14:20</b> | <b>Pham Thi Thanh Huyen and Truong Tran Hoang Phuc:</b> Artificial Intelligence in Higher Education: A Study of its Impact on Students' Self-Directed Learning and Critical Thinking | <b>Vo Phan My Tra, Phan Thi Hong Xuan, Dao Hieu Dong:</b> Digital Applications in Cultural Innovation and Promotion: The 'Twelve Zodiac Animals Chess' as a Case Study | <b>Marie Lara Pauline B. Bobier:</b> From Destinations to a Personality: A Mediatisation Analysis of Tourism Promotion and Social Media Virality in the Philippines  | <b>Yu-Fan Chiu:</b> Union Power Beyond the Workplace: Digital Solidarity and the Making of Taiwan's 2026 Platform Riders Protection Act                                   |
| <b>14:20 – 14:40</b> | <b>Julius Valderama Richard J. Taclay, and Jubert B. Oligo:</b> Data-Informed Strategic Planning for Enrollment Capacity and Resource Optimisation in a State University             | <b>Thakshila Janakanatha and Veranga Wickramasinghe:</b> Unpacking Digital Beauty Standards: Skin Lighting Narratives on Sri Lankan Social Media                       | <b>Methmi Bambarabotuwa, Ramoda Nimanshika, Tharushi Kothalawala, Raveen De Alwis, Nadeesha Jayathunga:</b> Perceptions of Wellness Tourism in Sri Lanka; Thematic and Spatial Analysis of User Generated Content (UGC) from Key Wellness Destinations | <b>Nguyen Nu Nguyet Anh and Nguyen Thi Thanh Binh:</b> Hybrid Occupational Spaces and Digital Solidarity: Re-embedding Platform Labour through Social Networks in Vietnam |



國立陽明交通大學  
NATIONAL YANG MING CHIAO TUNG UNIVERSITY



|                      |   |                  |  |  |
|----------------------|---|------------------|--|--|
| <b>14:40 – 15:00</b> | <b>Thi Kim Phung Dang, Thi Thu Trang Nguyen, Ngoc Diem Huynh, Thanh Xuan Tran, Thi Thuy Trang Tran:</b> Digital Inequality and Social Connectivity in Later Life: Urban–Peri-Urban Differences Among Older Adults in Ho Chi Minh City | Panel discussion | <b>Nghi Tran Thi Yen:</b> Digital Inequality and Audience Participation in Hybrid Media Environments: Film Consumption as a Social Practice in Vietnam | <b>Lisa Yuk-ming Leung:</b> Un-involution Solidarities’ as Social-technological Resistances of Migrant / Minority Gig Workers in Hong Kong |
| <b>15:00 – 15:40</b> | Panel discussion  |                  | Panel discussion   | Panel discussion   |
| <b>15:40 – 16:00</b> | <b>Tea/Coffee Break</b>   |                  |  |  |
| <b>16:00 – 17:00</b> | <b>Final Plenary: Chair of Conference – Dr. John Hutnyk</b>   |                  | <b>Room A0403</b>  |  |

### END OF THE CONFERENCE

#### Contact information:

Mr. Nguyen Minh Huan (Conference Secretariat)

Mob. (0084) 906 965 065

Email: [nguyenminhhuan@tdtu.edu.vn](mailto:nguyenminhhuan@tdtu.edu.vn)

Ms. Nguyen Thi Bich Dao (Reception support)

Mob. (0084) 359 090 654

Email: [nguyenthibichdao@tdtu.edu.vn](mailto:nguyenthibichdao@tdtu.edu.vn)

Conference email: [issh2026@tdtu.edu.vn](mailto:issh2026@tdtu.edu.vn)