



# THE 4<sup>th</sup> ISSH 2026 AGENDA

THE 4<sup>th</sup> ISSH 2026 – 1<sup>st</sup> day Thursday, June 11<sup>th</sup>, 2026

Time (VN time)	Content	
08:30 – 09:00	Registration	Main Hall 2A
09:00 – 10:15	Opening Ceremony	
10:15 – 10:30	Tea/Coffee Break	
10:30 – 11:00	<b>Keynote speech – Prof. Madhuja Mukherjee:</b> Sketching Stories of Kolkata through the Camera–Eye: Drones, Installations and Social Meaning of New Media Practice (Jadavpur University, India)	Main Hall 2A
11:00 – 11:30	<b>Keynote speech – Prof. Peter Hudis:</b> Digital Reification and the Future of Critical Thought (Oakton College, USA)	
11:30 – 12:00	<b>Panel Discussion – Chair: Dr. John Hutnyk</b>	
12:00 – 13:40	Break time	



	<b>Parallel sessions 1A</b> <b>Chair: Prof. Ursula Rao</b> <b>Room: A0403</b>	<b>Parallel sessions 1B</b> <b>Chair: Prof. Nguyen Huu Minh</b> <b>Room: A0101</b>	<b>Parallel sessions 1C</b> <b>Chair: Prof. Joyce CH Liu</b> <b>Room: B010</b>	<b>Parallel sessions 1D</b> <b>Chair: Gauthami Kamalika Jayathilaka, Ph.D</b> <b>Room: C010</b>
<b>13:40 – 14:00</b>	<b>Nguyen Huu Hoang:</b> “Sociology 5.0” in the XXI century	<b>Suddhayan Chatterjee:</b> Reconfiguring the Social: Technology, Labour, and Cultural Policy in Left Front’s West Bengal	<b>Sourav Roy:</b> The Online Silence of Sexual Citizens of Bangladesh in ‘Golden July’: Digital is Social?	<b>Chinthani Senavirathna and Asitha de Silva:</b> Integrating the Social in the Digital: A Study of Disaster Information Flow Productivity in Sri Lanka
<b>14:00 – 14:20</b>	<b>Triyanto:</b> Artificial Intelligence and Digital Ethics: A Study of University Students’ Practices	<b>Axel Fair-Schulz:</b> Erich Fromm's Concept of Self-Determination and Productivity as a Critical Lens into Digital Technologies	<b>Albert A. Garcia, Gerald F. Lobeban, Mitus D. Puguon, Rowin L. Cacay:</b> Embedding Ethical Sense-Making in Local Governance: A Values-Oriented Capacity Intervention for Barangay Officials in The Philippines	<b>Pham Thi Ha Thuong, Tran Thuy Vy, Trinh Ngan Phuong, Nguyen Thi Tien Nhi, Tran Thi Ngoc Hien:</b> Digital Transformation in the Development of Small Scale Businesses among Women Receiving Policy Credit in Nha Be Commune, Ho Chi Minh City
<b>14:20 – 14:40</b>	<b>Abdul Azeez Sulaim:</b> The Governance of Responsiveness: Normative Obligations and Soft Social Control in Digital Communication	<b>Peter-Erwin Jansen:</b> Social Consequences of Modern Technology: Go Online or Decline! Herbert Marcuse and the Critique of the Ideology of Technological Progress	<b>Tran Xuan Binh, Do Hoang Anh, Dang Phan Thanh Tra, Do Thi Ngoc Trinh:</b> Algorithmic Management and the Dependence of Platform Drivers on Digital Transportation Platform Firms in Ho Chi Minh City, Vietnam	<b>Orville Hombrebueno, Gydabelle M. Celestino, Mild R. Hombrebueno:</b> Calculating Risk: A Digital Function of Women’s Resilience in Seismic Hazard Spaces
<b>14:40 – 14:50</b>	Panel discussion	Panel discussion	Panel discussion	Panel discussion
<b>14:50 – 15:10</b>	<b>Tea/Coffee Break</b>			



	<b>Parallel sessions 2A</b> <b>Chair: Prof. Abhijit Roy</b> <b>Room: A0403</b>	<b>Parallel sessions 2B</b> <b>Chair: John Hutnyk, Ph.D</b> <b>Room: A0101</b>	<b>Parallel sessions 2C</b> <b>Chair: Prof. Triyanto</b> <b>Room: B010</b>	<b>Parallel sessions 2D</b> <b>Chair: Assoc. Prof. Mild Hombrebueno</b> <b>Room: C010</b>
<b>15:10 – 15:30</b>	<b>Thi Kim Phung Dang, Ngoc Bich Tuyen Tran, Thi Hien Linh Nguyen:</b> Green Awareness in the Digital Society: Social Media, Youth, and the Uneven Translation of Environmental Knowledge into Practice	<b>Khang Lê:</b> Social identity leadership in a digital world	<b>Tran Thanh Huyen and Nguyen Tuan Khanh:</b> Governing the Social in Asean’s Digital Future: Vietnam and Defa	<b>Maria Socorro Q. Perez:</b> Practices of Visibility and Self-Representation through Facebook Visuals among Filipino-German Women
<b>15:30 – 15:50</b>	<b>Nguyen Thi Thanh Tra:</b> Algorithmic Targeting and Social Stratification in Vietnam: Social Media Advertising as Algorithmic Social Sorting	<b>Ly Uyen Hoang Minh:</b> From Machinery to Social Reproduction: AI, Data, and Gendered Labour	<b>Bernadette B. Bugtong:</b> A Multi-Stakeholder Framework for Citizen Input Integration in Barangay Local Governance	<b>Thach Ngoc Pham, Anh Nguyet Vo, Doan Tran Khanh Mai, Mi Hoa Phan and Quyen To Pham:</b> Integrating Artificial Intelligence and Group Work in Teaching Deaf and Hard-Of-Hearing Students
<b>15:50 – 16:10</b>	<b>Veranga Wickramasinghe:</b> Memes as Disciplinary Tools: An Exploration of Sinhala Facebook Meme Culture in Constructing Female Gender Roles in Sri Lanka	<b>Amites Mukhopadhyay:</b> Missing Wood for the Trees: The Social Life of Conservation in the Digital Era	<b>Jonathan J. Felix:</b> The Diminishing Returns of AI in Digital Societies: Ontological and Teleological Problems in Human Capital Development	<b>Phan Tan Khuong:</b> Social Mobility in the Digital Economy Transformation: A Mixed Methods Study of Ho Chi Minh City Workers
<b>16:10 – 16:20</b>	Panel discussion	Panel discussion	Panel discussion	Panel discussion



**THE 4<sup>th</sup> ISSH 2026 – 2<sup>nd</sup> day Friday, June 12<sup>th</sup>, 2026**

Time (VN time)	Content	
09:30 – 10:00	<b>Keynote speech – Prof. Joyce CH Liu:</b> Chips, Infrastructural Power, and Homotopic Authoritarianism: Digital Tianxia and the Reactivation of Imperial Logics (National Yang Ming Chiao Tung University, Taiwan)	<b>Room A0403</b>
10:00 – 10:30	<b>Keynote speech – Prof Ursula Rao:</b> The Temporal Order of Digital Infrastructure (Max Planck Anthropology, Halle, Germany)	
10:30 – 11:00	<b>Keynote speech – Prof Abhijit Roy:</b> Low–end DTP Services in South Asia: Blindspot in Digital Labour Discourse? (Jadavpur University, India)	
11:00 – 11:30	<b>Panel Discussion – Chair: John Hutnyk, Ph.D and Prof. Nguyen Huu Minh</b>	
11:30 – 13:40	<b>Break time</b>	



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	<b>Parallel sessions 3A</b> <b>Chair: Prof. Amites Mukhopadhyay</b> <b>Room: A0403</b>	<b>Parallel sessions 3B</b> <b>Chair: Prof. Madhuj Mukherjee</b> <b>Room: A0101</b>	<b>Parallel sessions 3C</b> <b>Chair: Prof. Orville Hombrebueno</b> <b>Room: B010</b>	<b>Parallel sessions 3D</b> <b>Chair: Prof. Ursula Rao</b> <b>Room: C010</b>
<b>13:40 – 14:00</b>	<b>Le Thi Mai and Nguyen Thi Diem:</b> Using social media in personal branding: comparison between self-assessment reports in surveys and digitally tracked behaviour	<b>Phan Vu Yen Nhung and Truong Thi Mong Ni:</b> Public Sphere, or Something Else? The Obstinate Ones and Globalism	<b>Gauthami Kamalika Jayathilaka:</b> The Sociotechnical Implications of Worldmaking: The Case of Sri Lankan Travel Vloggers	<b>Ngai Keung Chan:</b> Relational Platform Power: Evidence from Delivery Worker Mobilisations in Hong Kong and Taiwan
<b>14:00 – 14:20</b>	<b>Pham Thi Thanh Huyen and Truong Tran Hoang Phuc:</b> Artificial Intelligence in Higher Education: A Study of its Impact on Students' Self-Directed Learning and Critical Thinking	<b>Vo Phan My Tra, Phan Thi Hong Xuan, Dao Hieu Dong:</b> Digital Applications in Cultural Innovation and Promotion: The 'Twelve Zodiac Animals Chess' as a Case Study	<b>Marie Lara Pauline B. Bobier:</b> From Destinations to a Personality: A Mediatization Analysis of Tourism Promotion and Social Media Virality in the Philippines	<b>Yu-Fan Chiu:</b> Union Power Beyond the Workplace: Digital Solidarity and the Making of Taiwan's 2026 Platform Riders Protection Act
<b>14:20 – 14:40</b>	<b>Julius Valderama Richard J. Taclay, and Jubert B. Oligo:</b> Data-Informed Strategic Planning for Enrollment Capacity and Resource Optimisation in a State University	<b>Thakshila Janakanatha and Veranga Wickramasinghe:</b> Unpacking Digital Beauty Standards: Skin Lighting Narratives on Sri Lankan Social Media	<b>Methmi Bambarabotuwa, Ramoda Nimanshika, Tharushi Kothalawala, Raveen De Alwis, Nadeesha Jayathunga:</b> Perceptions of Wellness Tourism in Sri Lanka; Thematic and Spatial Analysis of User Generated Content (UGC) from Key Wellness Destinations	<b>Nguyen Nu Nguyet Anh and Nguyen Thi Thanh Binh:</b> Hybrid Occupational Spaces and Digital Solidarity: Re-embedding Platform Labour through Social Networks in Vietnam



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<b>14:40 – 15:00</b>	<b>Thi Kim Phung Dang, Thi Thu Trang Nguyen, Ngoc Diem Huynh, Thanh Xuan Tran, Thi Thuy Trang Tran:</b> Digital Inequality and Social Connectivity in Later Life: Urban-Peri-Urban Differences Among Older Adults in Ho Chi Minh City	Panel discussion	<b>Nghi Tran Thi Yen:</b> Digital Inequality and Audience Participation in Hybrid Media Environments: Film Consumption as a Social Practice in Vietnam	<b>Lisa Yuk-ming Leung:</b> Un-involution Solidarities' as Social-technological Resistances of Migrant / Minority Gig Workers in Hong Kong
<b>15:00 – 15:40</b>	Panel discussion		Panel discussion	Panel discussion
<b>15:40 – 16:00</b>	<b>Tea/Coffee Break</b>			
<b>16:00 – 17:00</b>	<b>Final Plenary: Chair of Conference – Dr. John Hutnyk</b>		<b>Room A0403</b>	

### END OF THE CONFERENCE

**Contact information:**

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